

Press Release September 30, 2008

impuls Earns Certified Partner Status for Field Service for Microsoft Dynamics Industry Solutions

impuls, a Microsoft Gold Certified Partner, today announced that it is the first company in Germany to attain Implementation and Support certified status for Microsoft's Field Services for Microsoft Dynamics industry solution. Following a rigorous training program, the company has successfully met the high standards required to support Microsoft Dynamics AX partners and customers in all activities in connection with the service management solution.

Field Services for Dynamics AX is Microsoft's industry solution that enables companies to automate and streamline their field service operations. Its comprehensive suite of call center, operations, service contract and field staff management capabilities enable companies to maximize service profitability and customer satisfaction.

Now that impuls has earned certified status for Microsoft's Field Services for Microsoft Dynamics AX, they can serve as the "go to" partner for field services in all of Europe. "Our goal is to support Microsoft partners across Europe in all activities relating to MS Field Services for MDIS, which includes pre-sales and implementation, as well as solution design and development," says Michael Ferschl, Managing Director at impuls.

Microsoft Dynamics Industry Solutions (MDIS) is a structured program where Microsoft works together with a select group of independent software vendors to develop Microsoft Dynamics AX software solutions for a number of specific industries. Microsoft is committed to continue increasing innovation and industry footprint for Microsoft Dynamics AX in our key industries: Manufacturing, Retail, Distribution, Business Services and Public Sector. Microsoft Dynamics AX Industry Solutions play a key role in this strategy – fulfilling the industry roadmap. Microsoft provides our partners with the roadmap transparency that they need – in order to build out and deploy robust end to end industry solutions to customers – solutions backed and supported by Microsoft.

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“When companies are looking to implement business software solutions, their best bet is to seek out a Microsoft Certified Partner,” said Salim Faroukh, Sr. Global Manager for Microsoft Dynamics AX. “Microsoft Certified Partners have in-depth knowledge of Microsoft technologies and the related training to help ensure they deliver quality solutions. Microsoft recognizes impuls Information Management for demonstrating this level of expertise and congratulates them on achieving Implementation and Support Certified status for Microsoft’s Field Services for Microsoft Dynamics Industry Solutions.”

Philipp Ruediger, Product Manager for Microsoft Dynamics AX for Germany, said “We are very happy that impuls is the first Microsoft Gold partner in Germany to attain Implementation and Support certified status for Field Services for Microsoft Dynamics AX. Their accomplishment will give Microsoft an advantage in the German field service market, as well as other surrounding countries.”

About impuls

impuls Informationsmanagement GmbH is an international Gold Certified Partner for Microsoft business solutions. Since 1993, they have made their services and technologies available to Microsoft, their partners, and their key account customers to create business solutions on the basis of Microsoft Dynamics NAV, Microsoft Dynamics AX and .NET technologies.

About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft® software to streamline processes across an entire business.

About Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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